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Sign-Up for the National Do-Not Call List Available Today

Senator Laura Toy: "Consumers can stop unwanted telemarketing calls now!"

LANSING – Sen. Laura M. Toy (R-Livonia) informs consumers that they can now take steps to protect themselves from unsolicited sales call by registering for the national Do-Not-Call list.

“Residents of Michigan can now keep unwanted and intrusive telemarketing calls out of their homes by signing up for the Do-Not-Call registry,” Toy said. “Signing up is easy and free, and can be done by phone or computer.”

Beginning July 7, consumers can register online with the Federal Trade Commission at <http://www.donotcall.gov>, or call toll-free 1-888-382-1222 from their own home phone. Enrollment is free.

Consumer inquiries led the Michigan Legislature to pass a bill late last year to restrict telemarketers and create a Do-Not-Call list. “I was proud to support this important consumer protection measure then,” Toy added, “and I am pleased to see that our plan to adopt that national registry now provides both state and federal protection in one simple list.”

Sen. Toy especially encourages senior citizens to take advantage of this new protection, because seniors comprise a disproportionate number of the victims of telemarketing fraud and abuse. “Not only will this registry prevent the nuisance of telemarketing phone calls, but will also diminish opportunities for unscrupulous telemarketers and con artists,” Toy said.

Consumers should be aware that the “Do-Not-Call” list is available only through the Federal Trade Commission, and should also guard against private companies attempting to charge for the service or collect personal information. Brochures on the Do-Not-Call list and copies of the Federal Trade Commission fraud alert bulletin are available at Sen. Toy’s District Office: 29440 Joy Road, Livonia, MI, 48150; (734) 466-4257.